

Make Generative AI Work for Your Business

Generative AI-enhanced Knowledge Management (GAIK) project

Problem

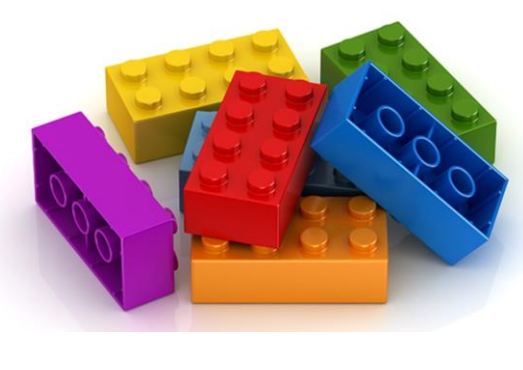
Generative AI has significant potential to increase the productivity of knowledge work.

However, tangible business value from Generative AI implementation projects is still limited.

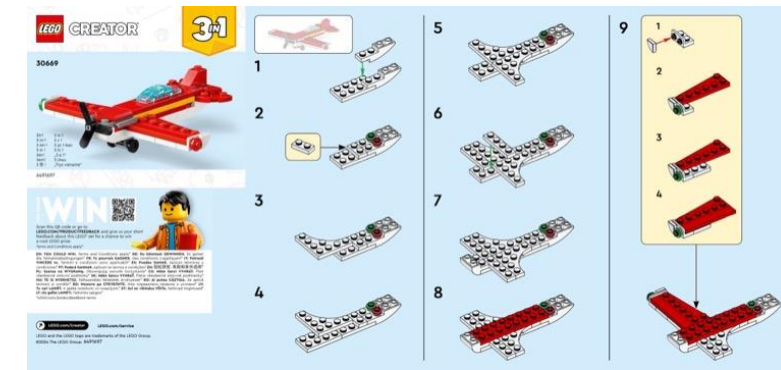
“only 26% of companies have advanced beyond the proof-of-concept stage to generate value” Source: BCG’s report (de Bellefonds et al, 2024).
 “Despite \$30–40 billion in enterprise investment into GenAI, 95% of organizations are getting zero return.” Source: MIT report (Challapally et al, 2025).

Approach

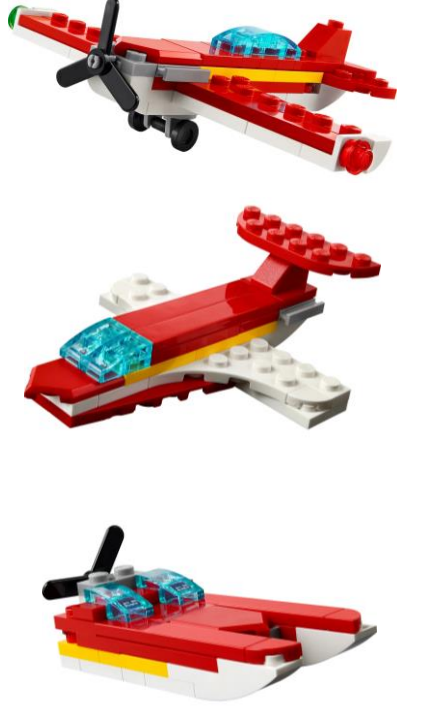
Building blocks



Guidelines



Real results



Benefits:

Quicker implementation, Less risks, Less resources, Higher solution quality

Generative AI-enhanced Knowledge Management (GAIK) project – the implementation of this approach

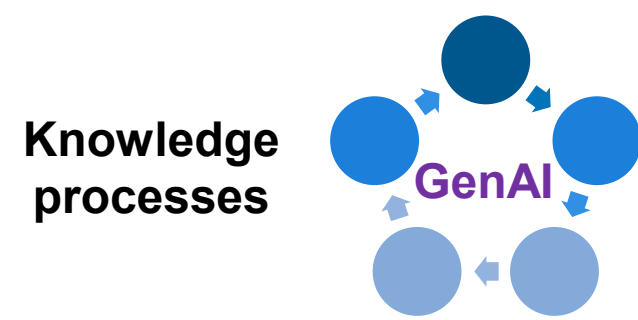
The primary project goal:
 Creation of the open toolkit for knowledge-focused GenAI solution development and implementation

Target audience: Small and Medium-sized companies (SMEs)

Timeline: 01.02.2025 – 31.01.2027

Methodology: Action Design Research

URL: <https://gaik.ai/>



Co-funded by the EU (EAKR), universities and companies

Co-funded by the European Union

Project consortium:



University-Industry cooperation

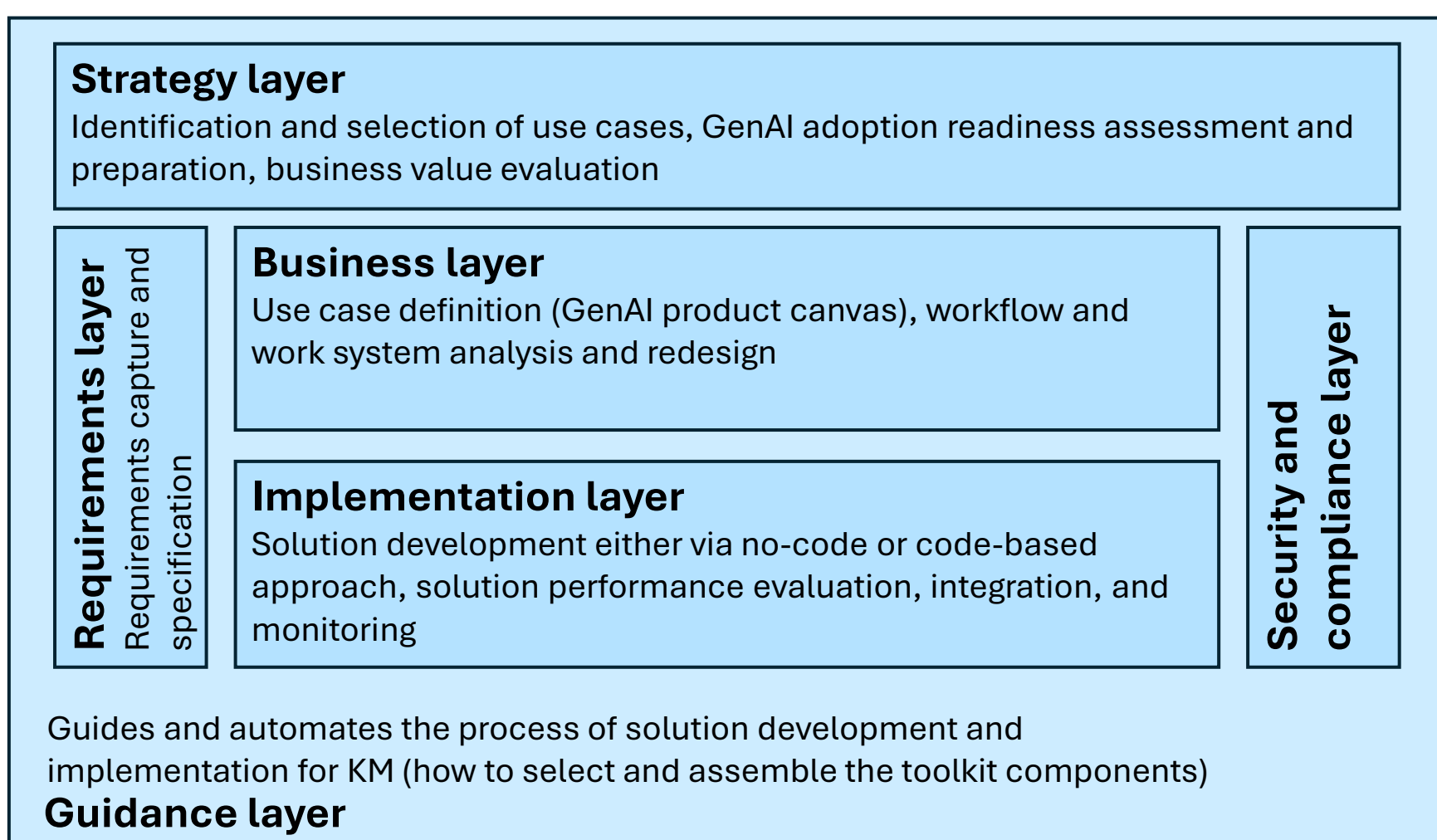
includes Research, co-Development and Innovation

Scope of the GenAI toolkit

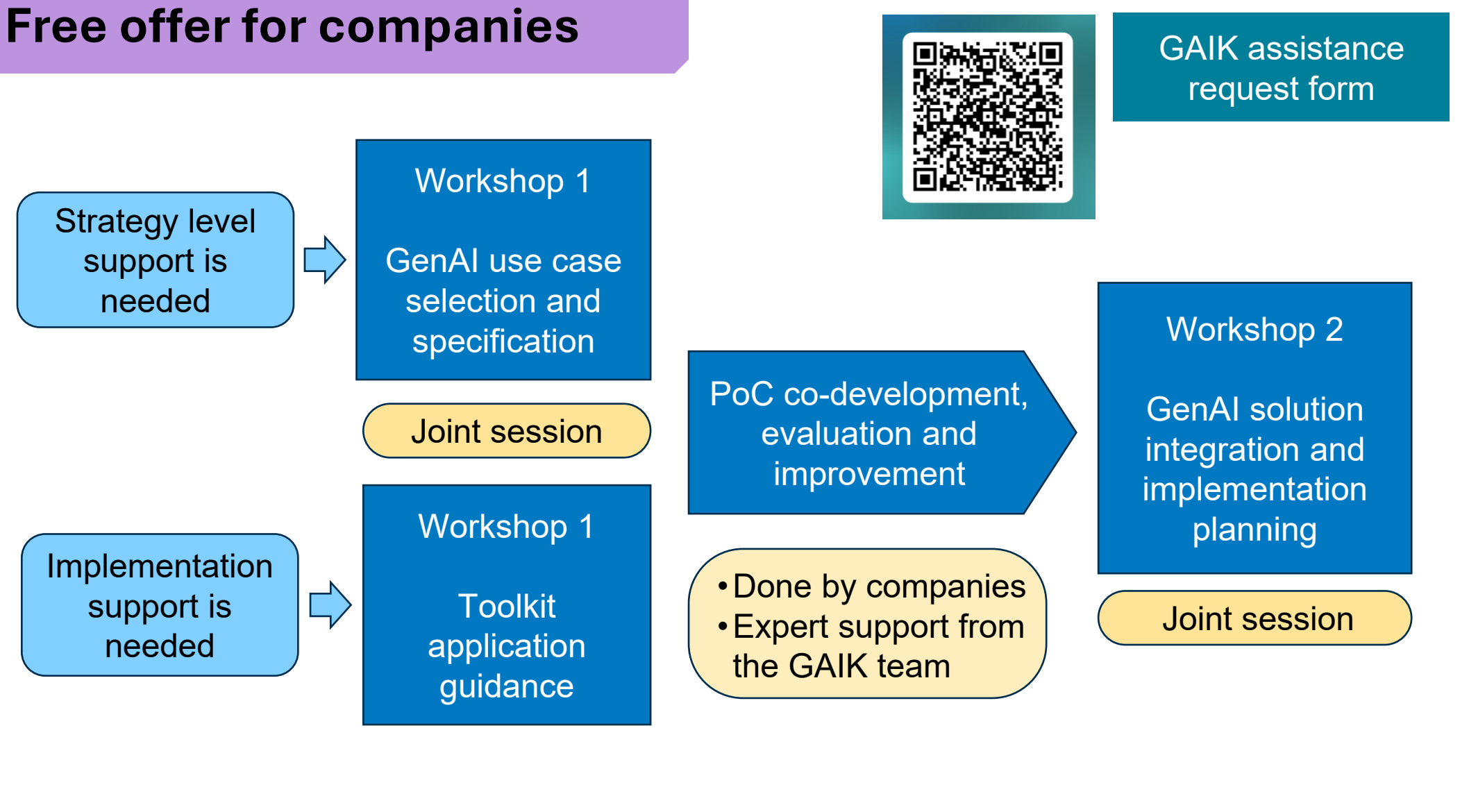
Target audience: 1) Managers and/or domain experts with minimum AI skills (no-code) 2) IT specialists with minimum coding skills

Knowledge CAPTURE	Extract needed information from business documents, videos, voice recordings, emails, and meeting recordings		A. Incident reporting in industry (e.g., for equipment, buildings) B. Creating construction site diaries C. Creation of transcripts and closed captions in various languages for Finnish videos and podcasts
Knowledge ACCESS	Intelligent access to organizational knowledge (document repositories, databases, wikis, CRMs)		A. Customer assistant for complex products and services B. Semantic search for medical instructional videos and podcasts C. Learning assistant
Knowledge SYNTHESIS	Automatic generation of business reports, sales proposals, marketing materials, project proposals		A. Sales proposal generation B. Report preparation C. ...

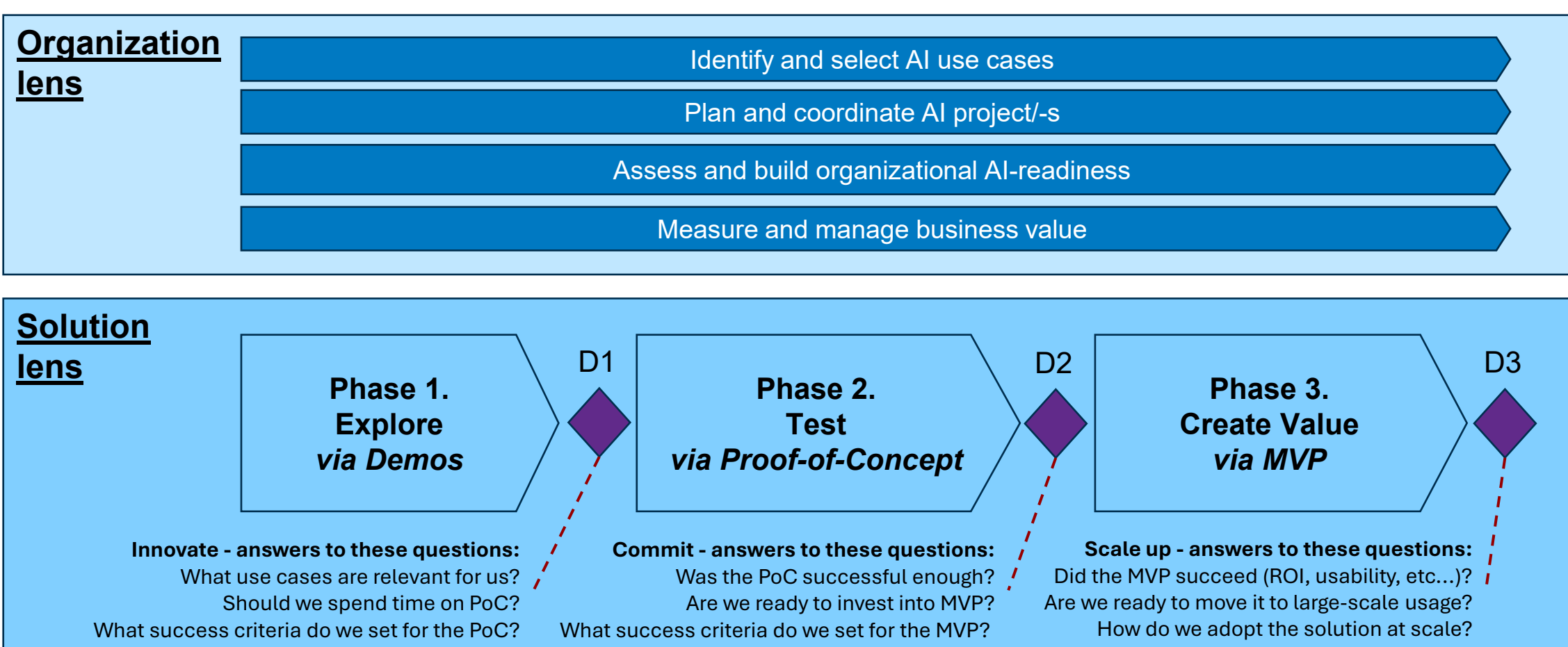
The GenAI toolkit



Free offer for companies



Support for GenAI implementation processes



Access to the GAIK toolkit

