



Generative AI-Enhanced  
Knowledge Management in Business

# Generative AI for Smarter Knowledge Work: From Ideas to Business Value

Haaga-Helia campus + online  
September 17<sup>th</sup>, 2025

[Check the whole agenda \(link attached\)](#)



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UNIVERSITY OF HELSINKI



Tampere University

In collaboration with





Generative AI-Enhanced  
Knowledge Management in Business

## Key takeaways and next steps



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# Key takeaways

- Although GenAI has huge potential to transform knowledge work, the business value from GenAI implementation is still limited
- Reusable building blocks and guidance may help companies to develop and implement GenAI solutions successfully
- Our consortium of universities and companies is producing such building blocks and guidance by creating an open toolkit for knowledge-focused GenAI solution development and implementation
- There are many cooperation opportunities with GAIK:
  - For companies
  - For AI professionals in industry and academia

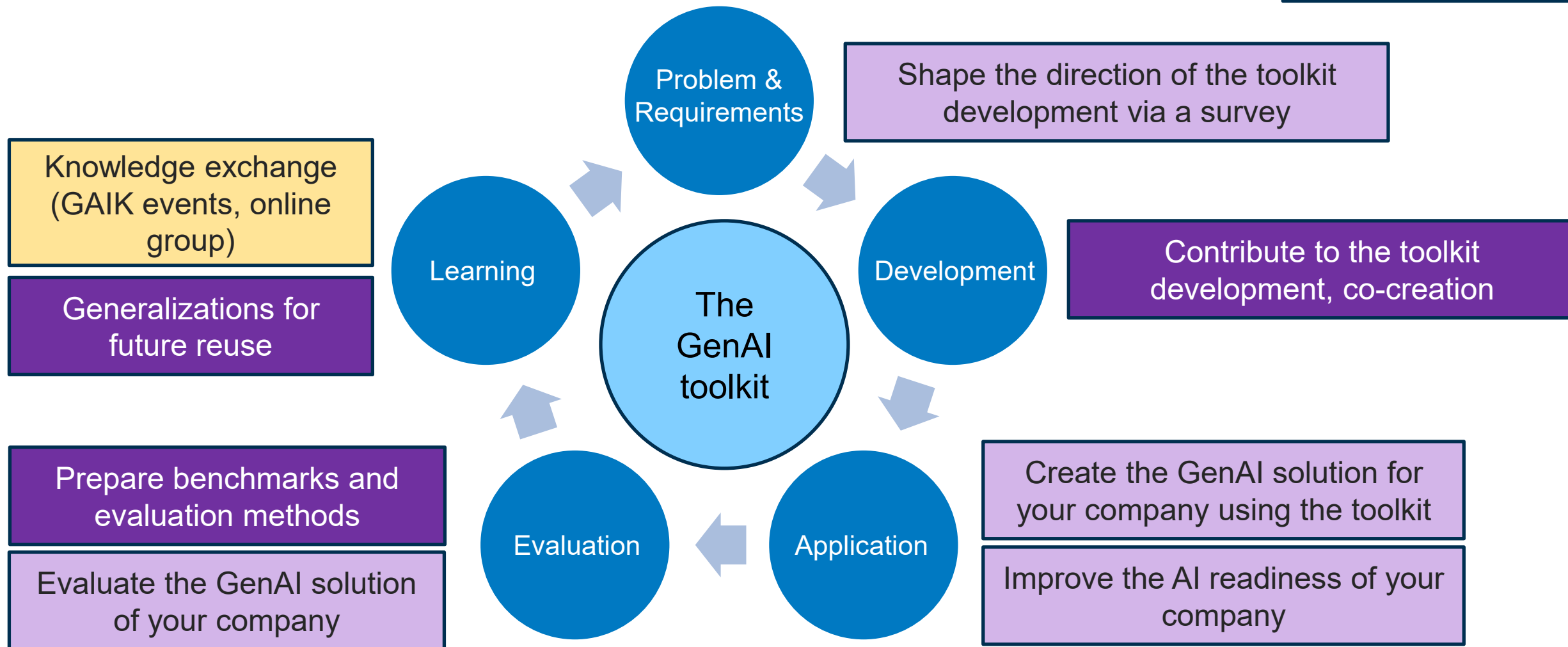


# Cooperation opportunities with GAIK

For companies (mainly)

For AI professionals

For ALL



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# How to join right now?

- Join our LinkedIn group <https://www.linkedin.com/company/gen-ai-enhanced-km/>
- Read our newsletter
- ... and follow the updates



If you represent small or medium-sized company and you are interested in the following:

- AI advisory
- Proof-of-Concept development for your AI idea
- Master students
- Hackathon

Take a look at the Finnish AI Region EDIH (European Digital Innovation Hub) services

<https://www.fairedih.fi/en/services/> and apply <https://www.fairedih.fi/en/contact/>



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